

The University community has endorsed a bold vision for its future, and this vision can only be achieved through thoughtful, coordinated, and collective action across campus. The 2025 Strategic Plan provides the roadmap for the University community and is grounded in three broad and mission-centered strategic directions:

1. PROMOTING EXCELLENCE IN TEACHING AND LEARNING

2. GROWING RESEARCH, INNOVATION, AND ENTREPRENEURSHIP

3. STRENGTHENING PARTNERSHIPS WITH COMMUNITIES ACROSS GEORGIA AND AROUND THE WORLD

The plan will range from 2020 to 2025 and help UGA build on its recent successes and continue its upward trajectory among leading public research universities.

1. PROMOTING EXCELLENCE IN TEACHING AND LEARNING

STRATEGIC GOAL 1.1: Expand experiential learning opportunities for all students.

STRATEGIC GOAL 1.2: Enhance training, support, and recognition for all who provide instruction.

STRATEGIC GOAL 1.3: Enhance infrastructure and support for evidence-based teaching methods across the curriculum.

STRATEGIC GOAL 1.4: Promote academic access and success for all students, with particular consideration for underrepresented, rural, first-generation and other underserved students.

2. GROWING RESEARCH, INNOVATION, AND ENTREPRENEURSHIP

STRATEGIC GOAL 2.1: Provide resources, support, and incentives to nurture a diverse and inclusive culture of excellence in research, innovation, and entrepreneurship.

STRATEGIC GOAL 2.2: Promote collaboration among academic units and between these units and external organizations to drive interdisciplinary research and commercial activity.

STRATEGIC GOAL 2.3: Align the human and physical capital of the University to expand the research enterprise and fuel innovation and entrepreneurship at all levels of the organization.

STRATEGIC GOAL 2.4: Enhance communications about the University's strengths in research, innovation, and entrepreneurship and the impact of those activities on local, state, national, and international communities.

3. STRENGTHENING PARTNERSHIPS WITH COMMUNITIES ACROSS GEORGIA AND AROUND THE WORLD

STRATEGIC GOAL 3.1: Increase collaborative, community-focused research, scholarship, technical assistance, and training in Georgia, across the nation, and world.

STRATEGIC GOAL 3.2: Strengthen UGA's role in economic development across the State, with a particular emphasis on underserved communities.

STRATEGIC GOAL 3.3: Broaden opportunities for students to engage with the diversity of communities in Georgia and across the nation and world on locally identified needs and issues.

STRATEGIC GOAL 3.4: Develop high-impact global partnerships that engage and support UGA areas of research and service excellence.

STRATEGIC GOAL 3.5: Strengthen communication regarding how UGA sustainably supports and benefits communities through research, teaching, and public service.